

APPROVED

GS6903: Consumerism and Society

Course Details

Course Code:	GS6903
Course Title:	Consumerism and Society APPROVED
Short Title:	
Course Level::	Level 6
Valid From::	2015/2016 Sem 1
Credits::	15
Owner:	School of Foundation
Assessment Method:	Achievement
Course Aim	This course will explore the theories and practices of shopping and consumerism and how they impact us on a daily basis.

CILO	
On Completion of this course, the learner will be able to	
#	Learning Outcome Description
1	Identify and explain key theories and perspectives related to consumerism.
2	Analyse and evaluate the impact of consumerism.
3	Apply knowledge and understanding of key theories to a consumerism case study.
Requisites	
No requisites	

No Examinations
Other Controlled Assessments
Assessment Type Presentation
Assessment Type Short-answer question
Uncontrolled Assessments
Assessment Type Blended Learning

Affiliated Entities			
Entity Code	Entity Title	Entity Version	Entity Type
BBS6015	Diploma in Real Estate	1	Programme
BBS8000	Bachelor of Business	3	Programme
BBS8001	Bachelor of Business (General)	1	Programme
BBS8010	Bachelor of Business: Marketing	3	Programme
BBS8010	Bachelor of Business: Marketing	4	Programme
BBS8070	Bachelor of Business: Human Resource Management	3	Programme
BBS9040	Master of Science (MSc.) in Professional Accounting	1	Programme
BFA7000	Associate Degree in Film and Animation	1	Programme
BFA8800	Bachelor of Film and Animation	1	Programme
BU8010	Bachelor of Business: Marketing V4	1	Programme
BWM6000	Diploma in Web Media	1	Programme
BWM8000	Bachelor of Web Media	2	Programme
DES7000	Associate Degree in Visual Design	1	Programme
DES8000	Bachelor of Visual Design	2	Programme
ENT7020	Associate Degree in Engineering Technology (Mechanical)	2	Programme
ENT7031	Associate Degree in Engineering Technology (Electronics)	2	Programme
ENT7040	Associate Degree in Engineering Technology (Electrical)	1	Programme
ENT7050	Associate degree in Engineering Technology (Electromechanical)	1	Programme
ENT7060	Associate Degree in Engineering Technology (Communications and Networks)	1	Programme
GS0002	General Studies	1	Programme
ICT6010	Diploma in Information and Communications Technology	4	Programme
ICT8010	Bachelor of Information and Communications Technology (Programming Major)	2	Programme
ICT8020	Bachelor of Information and Communications Technology (Management Information Systems Major)	2	Programme
ICT8021	Bachelor of Information and Communications Technology (Information Systems Major)	1	Programme
ICT8030	Bachelor of Information and Communications Technology (Networking Major)	2	Programme
ICT8040	Bachelor of Information and Communications Technology (Database Systems Major)	3	Programme
ICT8050	Bachelor of Information and Communications Technology (Cyber Security Major)	2	Programme
No Code Yet	Bachelor of Visual Design (Updated)	1	Programme
No Code Yet	Bachelor of Web Media (Updated)	1	Programme
No Code Yet	Copy Of Associate Degree in Engineering Technology (Communications and Networks)	1	Programme
No Code Yet	test Bachelor of Information and Communications Technology	1	Programme
TBC	To be deleted	1	Programme
ELE1	Electives 1	1	Group
ELE2	Electives 2	1	Group