

**APPROVED**

## VC6100: Visual Design I: Colour Theory and Design Theory & Methods

Course Details	
Course Code:	VC6100
Course Title:	Visual Design I: Colour Theory and Design Theory & Methods <b>APPROVED</b>
Short Title:	Visual Design 1
Course Level::	Level 6
Valid From::	2018/2019 Sem 1
Credits::	15
Owner:	Visual Design
Assessment Method:	Achievement
Course Aim	<ul style="list-style-type: none"><li>• To provide students with detailed knowledge of how to see and use colour in design.</li><li>• To broaden students' visual vocabulary and improve technical expertise in the area of perceptual drawing.</li><li>• To explore topics related to thinking and creativity; raising students' creative consciousness as a positive platform for learning as well as increased awareness of thinking patterns, learning styles and creative attitudes.</li></ul>

CILO	
On Completion of this course, the learner will be able to	
#	Learning Outcome Description
1	Demonstrate a detailed knowledge and understanding of how we see colour using the correct terminology
2	Produce examples of colour combinations mixed in varied proportions, and applied in different techniques to illustrate aspects of colour theory
3	Apply drawing methods and techniques for the generation of ideas
4	Illustrate ways and means of collecting, notating and remembering ideas
5	Demonstrate a suitable level of professional practice through attendance, participation and group discussion.
Requisites	
<ul style="list-style-type: none"> <li>Co Requisite: VC6102</li> </ul>	

No Examinations
No Other Controlled Assessments
<b>Uncontrolled Assessments</b>
<b>Assessment Type</b> Practical Project
<b>Assessment Type</b> Practical Project
<b>Assessment Type</b> Project (Group)
<b>Assessment Type</b> Practical Project
<b>Assessment Type</b> Portfolio

Affiliated Entities			
Entity Code	Entity Title	Entity Version	Entity Type
DES6000	Diploma in Visual Design	2	Programme
DES8000	Bachelor of Visual Design	2	Programme
DM6012	Diploma in Digital Marketing	1	Programme
No Code Yet	Bachelor of Visual Design (Updated)	1	Programme
No Code Yet	Copy Of Digital Marketing	1	Programme