APPROVED

WM8003: e-Business

Course Details

Course Code:	WM8003
Course Title:	e-Business APPROVED
Short Title:	e-Business
Course Level::	Level 8
Valid From::	2022/2023 Sem 2
Credits::	15
Owner:	Web Media
Assessment Method:	Achievement
Course Aim	Develop students' understanding of the principles of e-Business strategy, implementation and practice.

CILO	
On Completion of this course, the learner will be able to	
#	**Learning Outcome Description**
1	Demonstrate a comprehensive understanding of the current status of e-Business concepts and follow its development.
2	Develop an e-Business solution applying concepts, principles, and methods of e-Business to Web Media.
3	Critically evaluate and analyse existing e-Business systems.

Requisites
• Pre Requisite: WM6007 (WMB5007) & WM7003 (WMB6003)

Examinations	
Assessment Type Examination (Practical)	

No Other Controlled Assessments

Uncontrolled Assessments	
Assessment Type Project (Group)	
Assessment Type Thesis	

Affiliated Entities

Entity Code	Entity Title	Entity Version	Entity Type
BWM7000	Associate Degree in Web Media	1	Programme
BWM7000	Associate Degree in Web Media	2	Programme
BWM8000	Bachelor of Web Media	2	Programme
BWM8000	Bachelor of Web Media	3	Programme
DSM6001	Diploma in Social Media Marketing	1	Programme
No Code Yet	Bachelor of Web Media (Updated)	1	Programme
TBC	To be deleted	1	Programme