

**APPROVED**

## WM8005: Advanced Design for the Web

Course Details	
Course Code:	WM8005
Course Title:	Advanced Design for the Web <b>APPROVED</b>
Short Title:	ADW
Course Level::	Level 8
Valid From::	2022/2023 Sem 1
Credits::	15
Owner:	Web Media
Assessment Method:	Achievement
Course Aim	To develop critical knowledge of design history, theory and philosophy applied in a web context.

CILO	
On Completion of this course, the learner will be able to	
#	Learning Outcome Description
1	Apply high-level integrated research abilities in gathering and synthesizing a wide range of varied information sources into a coherent form
2	Design and produce web media content, informed by a critical awareness of established historical design styles
3	Apply critical analysis and draw upon advanced design knowledge to make recommendations for the improvement of existing web media projects
4	Critically assess own performance in taking responsibility for significant contributions to a project in a collaborative environment working towards a collective goal
Requisites	
<ul style="list-style-type: none"> <li>Pre Requisite: WM6003 (WMB5003)</li> </ul>	

No Examinations
No Other Controlled Assessments
<b>Uncontrolled Assessments</b>
<b>Assessment Type</b> Practical Project
<b>Assessment Type</b> Project (Individual)
<b>Assessment Type</b> Project (Group/Individual)

Affiliated Entities			
Entity Code	Entity Title	Entity Version	Entity Type
DMK7012	Associate Degree in Digital and Social Media Marketing	1	Programme
ICT8011	Bachelor of Information and Communications Technology (Programming Major)	1	Programme
BWM7000	Associate Degree in Web Media	1	Programme
BWM7000	Associate Degree in Web Media	2	Programme
BWM8000	Bachelor of Web Media	2	Programme
DM6012	Diploma in Digital Marketing	1	Programme
DMK8012	Bachelor of Digital Marketing	1	Programme
ICT7011	Associate Degree in Information and Communications Technology (Programming Major)	1	Programme
ICT7022	Associate Degree in Information and Communications Technology (Information Systems)	1	Programme
ICT7041	Associate Degree in Information and Communications Technology (Database Systems Major)	1	Programme
ICT7051	Associate Degree in Information and Communications Technology (Cyber Security)	1	Programme
ICT8022	Bachelor of Information and Communications Technology (Information Systems Major)	1	Programme
ICT8031	Bachelor of Information and Communications Technology (Networking Major)	1	Programme
ICT8041	Bachelor of Information and Communications Technology (Database Systems Major)	1	Programme
MWM8000	Minor in Web Media Design	1	Programme
No Code Yet	Bachelor of Web Media (Updated)	1	Programme
No Code Yet	Copy Of Digital Marketing	1	Programme
No Code Yet	Copy Of Bachelor of Information and Communications Technology (Cyber Security Major)	1	Programme
TBC	To be deleted	1	Programme
NEDICTE	Non-EDICT Electives	1	Group