

APPROVED

BU6011: Business Research Methods

Course Details

Course Code:	BU6011
Course Title:	Business Research Methods APPROVED
Short Title:	
Course Level::	Level 6
Valid From::	2021/2022 Sem 2
Credits::	15
Owner:	Business
Assessment Method:	Achievement
Course Aim	This course introduces research processes and methods necessary to plan, design, formulate and manage a business research project.

CILO	
On Completion of this course, the learner will be able to	
#	Learning Outcome Description
1	Apply business research methods to develop and to produce a business research project
2	Formulate research aims and research problems
3	Collect and analyze data using appropriate research methodologies
4	Write conclusions and recommendations based on interpretation of data analysis and research aims
5	Demonstrate appropriate use of workplace skills and technology.
Requisites	
<ul style="list-style-type: none"> • Anti Requisite: BSB5011 	

Examinations
Assessment Type Examination (Unseen)
Other Controlled Assessments
Assessment Type Viva voce examination
Uncontrolled Assessments
Assessment Type Project (Group)

Affiliated Entities			
Entity Code	Entity Title	Entity Version	Entity Type
BBS6010	Diploma in Business	5	Programme
BBS6015	Diploma in Real Estate	1	Programme
BBS7040	Associate Degree in Business (Accounting)	1	Programme
BBS8000	Bachelor of Business	3	Programme
BBS8001	Bachelor of Business (General)	1	Programme
BBS8010	Bachelor of Business: Marketing	3	Programme
BBS8010	Bachelor of Business: Marketing	4	Programme
BBS8020	Bachelor of Business: Management	4	Programme
BBS8030	Bachelor of Business (Banking and Finance)	7	Programme
BBS8040	Bachelor of Business: Accounting	4	Programme
BBS8070	Bachelor of Business: Human Resource Management	3	Programme
BBS8070	Bachelor of Business: Human Resource Management	1	Programme
BBS8090	Bachelor of Business (Double Major)	4	Programme
BBS9040	Master of Science (MSc.) in Professional Accounting	1	Programme
BFT8100	Bachelor of Science in Financial Technology	1	Programme
BU8010	Bachelor of Business: Marketing V4	1	Programme