

APPROVED

EL5001: Introduction to English Communication

Course Details

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| Course Code: | EL5001 | | |
| Course Title: | Introduction to English Communication | APPROVED | |
| Short Title: | English Communications 1 | | |
| Course Level:: | Level 5 | | |
| Valid From:: | 2022/2023 Sem 1 | | |
| Credits:: | 15 | | |
| Owner: | School of Business | | |
| Assessment Method: | Achievement | | |
| Course Aim | To support students in developing transferable communicative academic and workplace communication skills within the context of different academic disciplines. | | |

| CILO | |
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| On Completion of this course, the learner will be able to | |
| # | Learning Outcome Description |
| 1 | Demonstrate a range of routine skills to obtain, process and respond to a variety of written inputs and produce a range of written texts |
| 2 | Demonstrate a range of routine skills to obtain, process and respond to a variety of oral/ aural inputs and produce a range of communicative responses |
| Requisites | |
| <ul style="list-style-type: none"> • Anti Requisite: ELB4101, ELB4201, ELB4301, ELB4501, ELB4601, ELB4701, ELB4901 | |

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| Examinations |
| Assessment Type Examination (Unseen) |
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| Other Controlled Assessments |
| Assessment Type Online Quiz |
| Assessment Type Online Quiz |
| No Uncontrolled Assessments |

| Affiliated Entities | | | |
|---------------------|--|----------------|-------------|
| Entity Code | Entity Title | Entity Version | Entity Type |
| DMK7012 | Associate Degree in Digital and Social Media Marketing | 1 | Programme |
| BBS6012 | Diploma in Business (Human Resources) | 1 | Programme |
| BBS6013 | Diploma in Business (Office Management) | 1 | Programme |
| BBS6014 | Diploma in Business (Islamic Finance) | 1 | Programme |
| BBS8000 | Bachelor of Business | 3 | Programme |
| BBS8001 | Bachelor of Business (General) | 1 | Programme |
| BBS8010 | Bachelor of Business: Marketing | 3 | Programme |
| BBS8020 | Bachelor of Business: Management | 4 | Programme |
| BBS8070 | Bachelor of Business: Human Resource Management | 3 | Programme |
| BBS8090 | Bachelor of Business (Double Major) | 4 | Programme |
| BBS9040 | Master of Science (MSc.) in Professional Accounting | 1 | Programme |
| DM6012 | Diploma in Digital Marketing | 1 | Programme |
| DMK8012 | Bachelor of Digital Marketing | 1 | Programme |
| No Code Yet | Copy Of Digital Marketing | 1 | Programme |