

APPROVED

BU7304: Social Business

Course Details

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| Course Code: | BU7304 | | |
| Course Title: | Social Business | APPROVED | |
| Short Title: | Social Business | | |
| Course Level:: | Level 7 | | |
| Valid From:: | 2020/2021 Sem 1 | | |
| Credits:: | 15 | | |
| Owner: | Business | | |
| Assessment Method: | Achievement | | |
| Course Aim | To study, research and apply theories related to social business and social innovation locally and globally. | | |

| CILO | |
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| On Completion of this course, the learner will be able to | |
| # | Learning Outcome Description |
| 1 | Demonstrate an advanced knowledge of trends and drivers re-shaping the dynamics of the social economy. |
| 2 | Critically evaluate concepts in relation to social business |
| 3 | Embed and align Futures Studies in a strategic plan for social investments |
| 4 | Apply principles of Islamic contract law to the structuring process of Social Business models. |
| 5 | Demonstrate integrity, ethical conduct, accountability and awareness of professional practice via experience with the social business community to gain first hand awareness of the leadership challenges in achieving good social outcomes. |
| Requisites | |
| <ul style="list-style-type: none"> Pre Requisite: 135 credits at Level 6 or above from any programme within the Polytechnic | |

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| No Examinations |
| Other Controlled Assessments |
| Assessment Type Short-answer question |
| Uncontrolled Assessments |
| Assessment Type Project (Group) |
| Assessment Type Blended Learning |
| Assessment Type Project (Group) |

| Affiliated Entities | | | |
|---------------------|--------------|----------------|-------------|
| Entity Code | Entity Title | Entity Version | Entity Type |
| None | | | |