

APPROVED

BU8200: International Business

Course Details

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| Course Code: | BU8200 |
| Course Title: | International Business APPROVED |
| Short Title: | |
| Course Level:: | Level 8 |
| Valid From:: | 2019/2020 Sem 2 |
| Credits:: | 15 |
| Owner: | Business |
| Assessment Method: | Achievement |
| Course Aim | This course will develop the ability to apply political, social, cultural and economic perspectives to issues facing businesses operating in a global environment. |

| CILO | |
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| On Completion of this course, the learner will be able to | |
| # | Learning Outcome Description |
| 1 | Evaluate the central managerial issues and considerations in multinational corporations |
| 2 | Evaluate the impact of the international business environment |
| 3 | Apply appropriate internationalisation strategies |
| 4 | Demonstrate appropriate use of workplace skills and technology |
| Requisites | |
| <ul style="list-style-type: none"> • Pre Requisite: 45 credits at NQF Level 7 - any 2 L7 courses from the Bachelor of Business and any 1 L7 course from any major (or BPQF Level 6 or a combination thereof) from the Bachelor of Business programme • Anti Requisite: BSB7200 | |

| Examinations |
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| Assessment Type Examination (seen/open book) |
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| Other Controlled Assessments |
| Assessment Type Viva voce examination |
| Uncontrolled Assessments |
| Assessment Type Project (Group) |

| Affiliated Entities | | | |
|---------------------|-------------------------------------|----------------|-------------|
| Entity Code | Entity Title | Entity Version | Entity Type |
| MEB8001 | Minor In Entrepreneurship: Business | 1 | Programme |
| BUSOPT1 | Business Options 1 | 1 | Group |
| BUSOPT2 | Business Options 2 | 1 | Group |
| BUSOPT3 | Business Options 3 | 1 | Group |