## APPROVED

## VC6901: Digital Photography Basics

| Course Details     |  |  |  |  |
|--------------------|--|--|--|--|
| Course Code:       | VC6901   |  |  |  |
| Course Title:      | Digital Photography Basics APPROVED  |  |  |  |
| Short Title:       |  |  |  |  |
| Course Level::     | Level 6  |  |  |  |
| Valid From::       | 2019/2020 Sem 2  |  |  |  |
| Credits::          | 15   |  |  |  |
| Owner:             | Visual Design  |  |  |  |
| Assessment Method: | Achievement  |  |  |  |
| Course Aim         | To provide detailed knowledge and understanding of the main principles of how to technically and visually create effective photographic images on practical and conceptual levels. |  |  |  |

| CILO  |  |  |  |  |
|---|--|--|--|--|
| On Completion of this course, the learner will be able to |  |  |  |  |
| #   | Learning Outcome Description   |  |  |  |
| 1   | Use basic and advanced skills to complete routine and non routine task that show understanding of photographic composition, lighting, exposure, depth of field and colour. |  |  |  |
| 2   | Create images using photo editing software with the selection of appropriate photographic tools and techniques.  |  |  |  |
| 3   | Demonstrate a competent level of professional practice   |  |  |  |
| Requisites  |  |  |  |  |
| No requisites   |  |  |  |  |

| No Examinations                         |  |  |  |  |
|---|--|--|--|--|
| No Other Controlled Assessments         |  |  |  |  |
| Uncontrolled Assessments                |  |  |  |  |
| Assessment Type<br>Project (Individual) |  |  |  |  |
| Assessment Type<br>Project (Individual) |  |  |  |  |

| Affiliated Entities |   |                |             |  |  |
|---------------------|---|----------------|-------------|--|--|
| Entity Code         | Entity Title  | Entity Version | Entity Type |  |  |
| DMK7012             | Associate Degree in Digital and Social Media<br>Marketing | 1              | Programme   |  |  |
| DES8000             | Bachelor of Visual Design                                 | 3              | Programme   |  |  |
| DM6012              | Diploma in Digital Marketing                              | 1              | Programme   |  |  |
| DMK8012             | Bachelor of Digital Marketing                             | 1              | Programme   |  |  |
| IDS6000             | Diploma in Interactive Design                             | 1              | Programme   |  |  |
| No Code Yet         | Copy Of Digital Marketing                                 | 1              | Programme   |  |  |