

**APPROVED**

## VC8914: Advanced Publication Design and Typography

| Course Details     |  |
|--------------------|--|
| Course Code:       | VC8914   |
| Course Title:      | Advanced Publication Design and Typography <b>APPROVED</b>         |
| Short Title:       | Visual Story Telling   |
| Course Level::     | Level 8  |
| Valid From::       | 2019/2020 Sem 2  |
| Credits::          | 15   |
| Owner:             | Visual Design  |
| Assessment Method: | Achievement  |
| Course Aim         | To enable students to explore storytelling through image and text. |

| CILO  |   |
|---|---|
| On Completion of this course, the learner will be able to                 |   |
| #   | Learning Outcome Description  |
| 1   | Create an illustrated book for print publishing for a specific audience |
| 2   | Demonstrate an advanced level of professional practice                  |
| Requisites  |   |
| <ul style="list-style-type: none"> <li>• Pre Requisite: VC7904</li> </ul> |   |

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|---|
| No Examinations                             |
| No Other Controlled Assessments             |
| <b>Uncontrolled Assessments</b>             |
| <b>Assessment Type</b><br>Practical Project |
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| Affiliated Entities |  |                |             |
|---------------------|--|----------------|-------------|
| Entity Code         | Entity Title                             | Entity Version | Entity Type |
| DES6000             | Diploma in Visual Design                 | 2              | Programme   |
| DES7000             | Associate Degree in Visual Design        | 1              | Programme   |
| DES8000             | Bachelor of Visual Design                | 2              | Programme   |
| DES8000             | Bachelor of Visual Design                | 3              | Programme   |
| No Code Yet         | Bachelor of Visual Design (Updated)      | 1              | Programme   |
| FASO1               | FASO1 Film and Animation Studio Option 1 | 1              | Group       |
| VCSO                | Visual Design Studio Option              | 2              | Group       |
| VCSO2               | Visual Design Studio Option              | 2              | Group       |