APPROVED

AP4007: Visual Communication Primer

Course Details

Course Code:	AP4007
Course Title:	Visual Communication Primer APPROVED
Short Title:	
Course Level::	Level 4
Valid From::	2018/2019 Sem 2
Credits::	10
Owner:	Foundation Studies
Assessment Method:	Competency
Course Aim	The course aims to develop students' basic visual design vocabulary, design principles and design process. Students will also develop a basic understanding of visual communication problem solving techniques.

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On Completion of this course, the learner will be able to	
#	**Learning Outcome Description**
1	Use a basic range of skills to produce an appropriate entrance portfolio that meets the entry requirements of the Bachelor of Visual Design Programme
2	Communicate basic knowledge and understanding of Visual Design and its terminology
3	Operate with minimal supervision with some independence and responsibility in producing both written and oral work to meet the Bachelor of Visual Design Programme entrance application requirements.

Requisites
No requisites

No Examinations

Other Controlled Assessments
Assessment Type Presentation

Uncontrolled Assessments
Assessment Type Portfolio

Affiliated Entities

Entity Code	Entity Title	Entity Version	Entity Type
No Code Yet	Unified Foundation Programme	1	Programme
No Code Yet	Unified Foundation Programme	1	Programme