

APPROVED

AP4003: Business Success Stories

Course Details	
Course Code:	AP4003
Course Title:	Business Success Stories APPROVED
Short Title:	
Course Level::	Level 4
Valid From::	2013
Credits::	5
Owner:	School of Foundation
Assessment Method:	Competency
Course Aim	To develop students' understanding of the qualities and characteristics of successful entrepreneurs.

CLO	
On Completion of this course, the learner will be able to	
#	Learning Outcome Description
1	Identify and explore the range of entrepreneurial factors that contribute to business success.
2	Identify and explore various types of entrepreneurs and entrepreneurships. [†]
Requisites	
No requisites	

No Examinations
No Other Controlled Assessments
Uncontrolled Assessments
Assessment Type Project (Group)
Assessment Type Portfolio

Affiliated Entities			
Entity Code	Entity Title	Entity Version	Entity Type
No Code Yet	Unified Foundation Programme	1	Programme
No Code Yet	Unified Foundation Programme	1	Programme