

**APPROVED**

## WM6012: Digital Publishing

Course Details	
Course Code:	WM6012
Course Title:	Digital Publishing <b>APPROVED</b>
Short Title:	Digital Publishing
Course Level::	Level 6
Valid From::	2018/2019 Sem 2
Credits::	15
Owner:	Web Media
Assessment Method:	Achievement
Course Aim	The Digital Publishing course develops a practical understanding of the design and production principles of new media digital publishing. This includes layout, design, interactivity and images for new media devices as well as online publications. Students will follow practical approaches to creative organization, pre-production, time management, and other workflows that are commonly used in professional practice.

CILO	
On Completion of this course, the learner will be able to	
#	Learning Outcome Description
1	Prepare complex text and graphics files for electronic publication.
2	Interpret and find solutions to sometimes complex briefs applying appropriate and creative interactive digital outcomes.
3	Apply design skills in a variety of software packages and bring elements together to produce a cohesive range of end products.
4	Communicate design intents and specifications through verbal–visual presentations and documentation.
Requisites	
<ul style="list-style-type: none"> <li>• Anti Requisite: VC6100</li> </ul>	

No Examinations
<b>Other Controlled Assessments</b>
<b>Assessment Type</b> Multiple-choice test
<b>Uncontrolled Assessments</b>
<b>Assessment Type</b> Practical Project
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Affiliated Entities			
Entity Code	Entity Title	Entity Version	Entity Type
BBS8010	Bachelor of Business: Marketing	3	Programme
BBS8070	Bachelor of Business: Human Resource Management	3	Programme
BFA8800	Bachelor of Film and Animation	1	Programme
BWM8000	Bachelor of Web Media	2	Programme
DES8000	Bachelor of Visual Design	2	Programme
ENT7020	Associate Degree in Engineering Technology (Mechanical)	2	Programme
ENT7031	Associate Degree in Engineering Technology (Electronics)	2	Programme
ENT7040	Associate Degree in Engineering Technology (Electrical)	1	Programme
ENT7050	Associate degree in Engineering Technology (Electromechanical)	1	Programme
ENT7060	Associate Degree in Engineering Technology (Communications and Networks)	1	Programme
ICT8010	Bachelor of Information and Communications Technology (Programming Major)	2	Programme
ICT8020	Bachelor of Information and Communications Technology (Management Information Systems Major)	2	Programme
ICT8021	Bachelor of Information and Communications Technology (Information Systems Major)	1	Programme
ICT8030	Bachelor of Information and Communications Technology (Networking Major)	2	Programme
ICT8040	Bachelor of Information and Communications Technology (Database Systems Major)	3	Programme
No Code Yet	Bachelor of Visual Design (Updated)	1	Programme
No Code Yet	Bachelor of Web Media (Updated)	1	Programme
No Code Yet	Copy Of Associate Degree in Engineering Technology (Communications and Networks)	1	Programme
No Code Yet	test Bachelor of Information and Communications Technology	1	Programme
TBC	To be deleted	1	Programme
ELE1	Electives 1	1	Group
ELE2	Electives 2	1	Group