

APPROVED

WM6003: Web Design

Course Details

Course Code:	WM6003
Course Title:	Web Design APPROVED
Short Title:	Web Design
Course Level::	Level 6
Valid From::	2016/2017 Sem 1
Credits::	15
Owner:	Web Media
Assessment Method:	Achievement
Course Aim	<ul style="list-style-type: none">• To familiarize students with the principles of web design• To strengthen student creative thinking abilities.• To develop technical skills using appropriate software.• To familiarize students with the steps of the design process, starting from a conceptual idea to the realization of a concrete project.

CLO	
On Completion of this course, the learner will be able to	
#	Learning Outcome Description
1	Apply web design theory to the development of a design plan.
2	Use image software appropriately to create optimized files for use on the web.
3	Prepare and convert documents for future development on the web such as animation and interactivity.
4	Develop a professional project for simulated clients within the constraints of the market and other competitors.
Requisites	
No requisites	

Examinations
Assessment Type Examination (Practical)
Assessment Type Examination (Practical)
Other Controlled Assessments
Assessment Type Short-answer question
Uncontrolled Assessments
Assessment Type Practical Project

Affiliated Entities			
Entity Code	Entity Title	Entity Version	Entity Type
DMK7012	Associate Degree in Digital and Social Media Marketing	1	Programme
ICT8011	Bachelor of Information and Communications Technology (Programming Major)	1	Programme
BWM7000	Associate Degree in Web Media	1	Programme
BWM7000	Associate Degree in Web Media	2	Programme
BWM8000	Bachelor of Web Media	2	Programme
DM6012	Diploma in Digital Marketing	1	Programme
DMK8012	Bachelor of Digital Marketing	1	Programme
ICT7011	Associate Degree in Information and Communications Technology (Programming Major)	1	Programme
ICT7022	Associate Degree in Information and Communications Technology (Information Systems)	1	Programme
ICT7041	Associate Degree in Information and Communications Technology (Database Systems Major)	1	Programme
ICT7051	Associate Degree in Information and Communications Technology (Cyber Security)	1	Programme
ICT8022	Bachelor of Information and Communications Technology (Information Systems Major)	1	Programme
ICT8031	Bachelor of Information and Communications Technology (Networking Major)	1	Programme
ICT8041	Bachelor of Information and Communications Technology (Database Systems Major)	1	Programme
MWM8000	Minor in Web Media Design	1	Programme
No Code Yet	Bachelor of Web Media (Updated)	1	Programme
No Code Yet	Copy Of Digital Marketing	1	Programme
No Code Yet	Copy Of Bachelor of Information and Communications Technology (Cyber Security Major)	1	Programme
TBC	To be deleted	1	Programme
NEDICTE	Non-EDICT Electives	1	Group