

**APPROVED**

## VC7200: Visual Design III: Advanced Typography

Course Details	
Course Code:	VC7200
Course Title:	Visual Design III: Advanced Typography <b>APPROVED</b>
Short Title:	Visual Design 3
Course Level::	Level 7
Valid From::	2018/2019 Sem 1
Credits::	15
Owner:	Visual Design
Assessment Method:	Achievement
Course Aim	To advance students' composition skills with typography and its uses within visual communication.

CILO	
<i>On Completion of this course, the learner will be able to</i>	
#	Learning Outcome Description
1	Design an effective visual layout on a specific topic incorporating the elements and proportions of classical page design.
2	Design an effective visual layout of statistical data using accurate typographic, graphic and information data elements.
3	Demonstrate a suitable level of professional practice through attendance, participation and group discussion.
Requisites	
<ul style="list-style-type: none"> <li>Pre Requisite: VC6101 (VIB5101), VC6103 (VIB5103)</li> </ul>	

No Examinations
No Other Controlled Assessments
<b>Uncontrolled Assessments</b>
<b>Assessment Type</b> Practical Project
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Affiliated Entities			
Entity Code	Entity Title	Entity Version	Entity Type
DMK7012	Associate Degree in Digital and Social Media Marketing	1	Programme
DES6000	Diploma in Visual Design	2	Programme
DES7000	Associate Degree in Visual Design	1	Programme
DES8000	Bachelor of Visual Design	2	Programme
DM6012	Diploma in Digital Marketing	1	Programme
DMK8012	Bachelor of Digital Marketing	1	Programme
No Code Yet	Bachelor of Visual Design (Updated)	1	Programme
No Code Yet	Copy Of Digital Marketing	1	Programme