APPROVED

VC6100: Visual Design I: Colour Theory and Design Theory & Methods

Course Details	
Course Code:	VC6100
Course Title:	Visual Design I: Colour Theory and Design Theory & Methods APPROVED
Short Title:	Visual Design 1
Course Level::	Level 6
Valid From::	2018/2019 Sem 1
Credits::	15
Owner:	Visual Design
Assessment Method:	Achievement
Course Aim	• To provide students with detailed knowledge of how to see and use colour in design. • To broaden students' visual vocabulary and improve technical expertise in the area of perceptual drawing. • To explore topics related to thinking and creativity; raising students' creative consciousness as a positive platform for learning as well as increased awareness of thinking patterns, learning styles and creative attitudes.

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On Completion of this course, the learner will be able to	
#	**Learning Outcome Description**
1	Demonstrate a detailed knowledge and understanding of how we see colour using the correct terminology
2	Produce examples of colour combinations mixed in varied proportions, and applied in different techniques to illustrate aspects of colour theory
3	Apply drawing methods and techniques for the generation of ideas
4	Illustrate ways and means of collecting, notating and remembering ideas
5	Demonstrate a suitable level of professional practice through attendance, participation and group discussion.

Requisites
• Co Requisite: VC6102

No Examinations

No Other Controlled Assessments

Uncontrolled Assessments
Assessment Type Practical Project
Assessment Type Practical Project
Assessment Type Project (Group)
Assessment Type Practical Project
Assessment Type Portfolio

Affiliated Entities

Entity Code	Entity Title	Entity Version	Entity Type
DES6000	Diploma in Visual Design	2	Programme
DES8000	Bachelor of Visual Design	2	Programme
DM6012	Diploma in Digital Marketing	1	Programme
No Code Yet	Bachelor of Visual Design (Updated)	1	Programme
No Code Yet	Copy Of Digital Marketing	1	Programme