

APPROVED

VC7911: Poster Design

Course Details	
Course Code:	VC7911
Course Title:	Poster Design APPROVED
Short Title:	Poster
Course Level::	Level 7
Valid From::	2022/2023 Sem 1
Credits::	15
Owner:	Visual Design
Assessment Method:	Achievement
Course Aim	Study the design principles and theories and its applications using the poster as a medium.

CILO	
On Completion of this course, the learner will be able to	
#	Learning Outcome Description
1	Design an effective poster in a specific communication style, a chosen topic or using allegory.
2	Demonstrate an appropriate level of professional practice through communicating in a well-structured manner to convey information and ideas to target audience.
Requisites	
<ul style="list-style-type: none"> Pre Requisite: VC6101 (VIB5101), VC6103 (VIB5103) 	

No Examinations
No Other Controlled Assessments
Uncontrolled Assessments
Assessment Type Practical Project
Assessment Type Practical Project
Assessment Type Project (Group/Individual)

Affiliated Entities			
Entity Code	Entity Title	Entity Version	Entity Type
DES6000	Diploma in Visual Design	2	Programme
DES7000	Associate Degree in Visual Design	1	Programme
DES8000	Bachelor of Visual Design	2	Programme
DES8000	Bachelor of Visual Design	3	Programme
No Code Yet	Bachelor of Visual Design (Updated)	1	Programme
FASO1	FASO1 Film and Animation Studio Option 1	1	Group
VCSO	Visual Design Studio Option	2	Group
VCSO2	Visual Design Studio Option	2	Group