

APPROVED

WM6012: Digital Publishing

Course Details

Course Code:	WM6012
Course Title:	Digital Publishing APPROVED
Short Title:	DP
Course Level::	Level 6
Valid From::	2022/2023 Sem 1
Credits::	15
Owner:	Web Media
Assessment Method:	Achievement
Course Aim	The Digital Publishing course develops a practical understanding of the design and production principles of new media digital publishing. This includes layout, design, interactivity and images for new media devices as well as online publications. Students will follow practical approaches to creative organization, pre-production, time management, and other workflows that are commonly used in professional practice.

CLO	
On Completion of this course, the learner will be able to	
#	Learning Outcome Description
1	Prepare detailed text and graphics files for electronic publication.
2	Interpret and find solutions to design problems applying appropriate and creative interactive digital outcomes.
3	Apply design skills in a variety of software packages and bring elements together to produce a cohesive range of end products.
4	Communicate design intents and specifications through verbal–visual presentations and documentation.
Requisites	
• Anti Requisite: VC6100	

No Examinations
Other Controlled Assessments
Assessment Type Multiple-choice test
Uncontrolled Assessments
Assessment Type Practical Project
Assessment Type Practical Project
Assessment Type Practical Project

Affiliated Entities			
Entity Code	Entity Title	Entity Version	Entity Type
BBS6015	Diploma in Real Estate	1	Programme
BBS8000	Bachelor of Business	3	Programme
BBS8001	Bachelor of Business (General)	1	Programme
BBS8010	Bachelor of Business: Marketing	3	Programme
BBS8010	Bachelor of Business: Marketing	4	Programme
BBS8070	Bachelor of Business: Human Resource Management	3	Programme
BBS9040	Master of Science (MSc.) in Professional Accounting	1	Programme
BFA7000	Associate Degree in Film and Animation	1	Programme
BFA8800	Bachelor of Film and Animation	1	Programme
BU8010	Bachelor of Business: Marketing V4	1	Programme
BWM6000	Diploma in Web Media	1	Programme
BWM8000	Bachelor of Web Media	2	Programme
DES7000	Associate Degree in Visual Design	1	Programme
DES8000	Bachelor of Visual Design	2	Programme
ENT7020	Associate Degree in Engineering Technology (Mechanical)	2	Programme
ENT7031	Associate Degree in Engineering Technology (Electronics)	2	Programme
ENT7040	Associate Degree in Engineering Technology (Electrical)	1	Programme
ENT7050	Associate degree in Engineering Technology (Electromechanical)	1	Programme
ENT7060	Associate Degree in Engineering Technology (Communications and Networks)	1	Programme
ICT6010	Diploma in Information and Communications Technology	4	Programme
ICT8010	Bachelor of Information and Communications Technology (Programming Major)	2	Programme
ICT8020	Bachelor of Information and Communications Technology (Management Information Systems Major)	2	Programme
ICT8021	Bachelor of Information and Communications Technology (Information Systems Major)	1	Programme
ICT8030	Bachelor of Information and Communications Technology (Networking Major)	2	Programme
ICT8040	Bachelor of Information and Communications Technology (Database Systems Major)	3	Programme
ICT8050	Bachelor of Information and Communications Technology (Cyber Security Major)	2	Programme
No Code Yet	Bachelor of Visual Design (Updated)	1	Programme
No Code Yet	Bachelor of Web Media (Updated)	1	Programme
No Code Yet	Copy Of Associate Degree in Engineering Technology (Communications and Networks)	1	Programme
No Code Yet	test Bachelor of Information and Communications Technology	1	Programme
TBC	To be deleted	1	Programme
ELE1	Electives 1	1	Group
ELE2	Electives 2	1	Group