

APPROVED

Bachelor of Business: Management
 Faculty of Business and Logistics

Programme Title (Arabic)	قَرادِإِلْا صر ص خ ت ل ا م ع ا ل ا ق ر ا د ا ي ف س و ي ر و ل ا ل ك ب ل ا					
Acronym / Abbreviation *	BBS (Management)					
Nature	Major					
Programme Code	BBS8020	Programme Duration	4 Year/Cycle	Programme Level	Level 8	
Programme Credits	480	Award Category	Bachelors			
Effective From	2021/2022 Sem 2					
Owner	School of Business					
Professional Body						
Professional Body	Recognition Status	Effective From	Interim Date	Professional Bodies	Contact Person	Evidence
Employability Skills	Yes	04/01/2021				
Target Groups *						
High School Graduates						
International Students						
Unemployed						

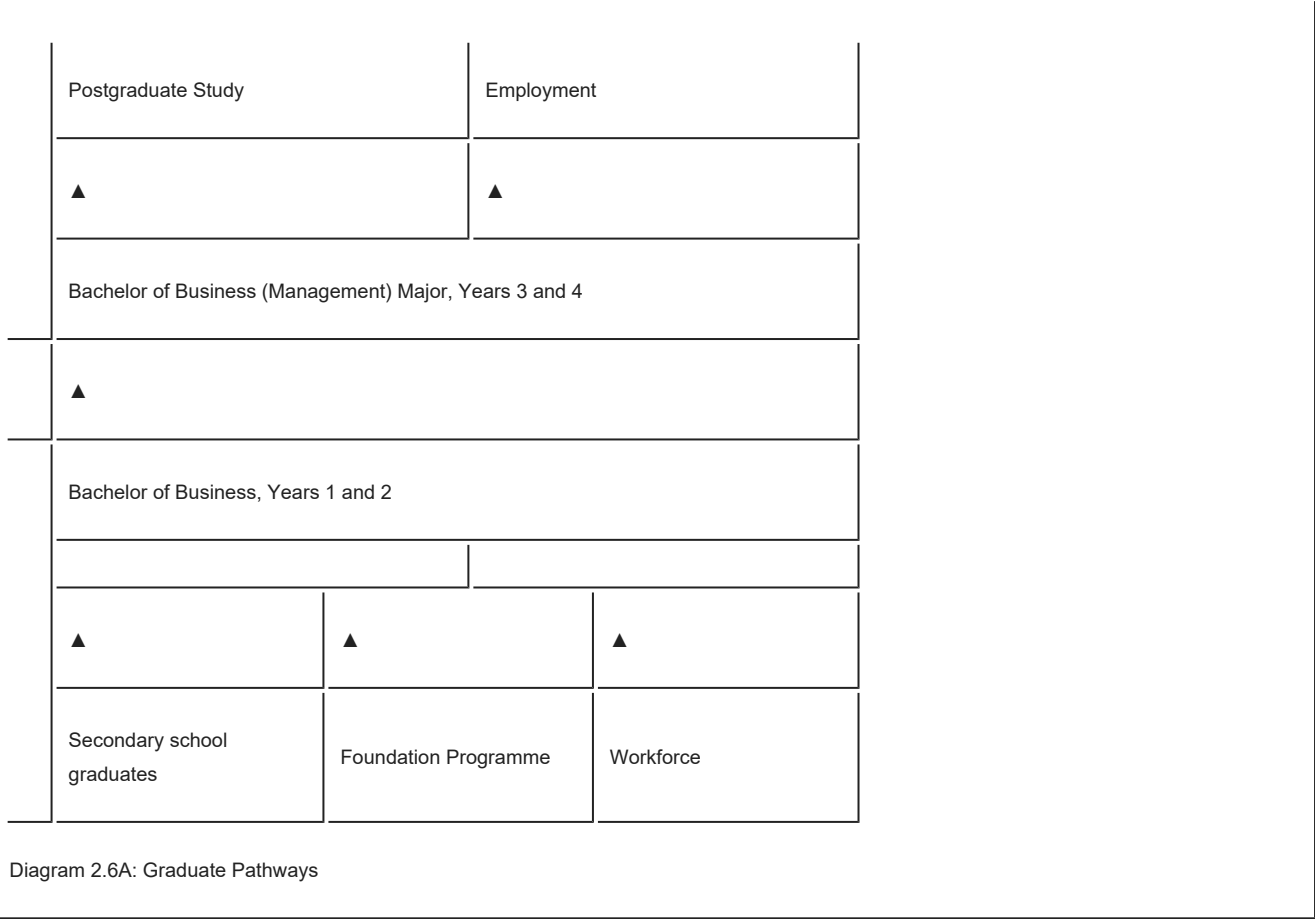
<div> <div>Qualification Completion Requirements Criteria</div> </div>	<div> <div>Awarded where candidates have met all of the requirements below:</div> <ul style="list-style-type: none"> Successful completion of all courses listed in Schedule A <div>and</div> <ul style="list-style-type: none"> Accumulation of 120 credits from courses in Schedule B of which 60 credits shall be at Level 8 <div>and</div> <ul style="list-style-type: none"> Achieve the Bahrain Polytechnic General Qualification Requirements as found in Policy A/AB/004, Naming and Awarding Qualifications: <ul style="list-style-type: none"> One National Requirements – Arabic course; </div>
--	---

	<ul style="list-style-type: none"> • Two National Requirements courses; • Accumulate 45 credits from 'Elective' courses. <p>and</p> <ul style="list-style-type: none"> • Completion of courses to accumulate a minimum of 480 credits from any Bahrain Polytechnic Qualification;
Programme Overview *	<p>The Bachelor of Business Management Programme is designed to prepare the students for a career in the field of General Business management . The BBus Management Programme is based on a curriculum that focuses on building a strong foundation in a broad range of business disciplines, which widens the students' ability to think strategically, and enhance their employability. The programme has been designed to provide opportunities for students to gain a sound understanding of the business environment in which organizations operate in pursuit of a degree in Business Management.</p> <p>The BBus Management programme comprises of specialist Management courses that incorporate international best practices , are aligned with the market needs and have been developed in consultation with the Industry Partners. Student may choose to exit with a Diploma in Business which covers the first two years of the programme. For those continuing towards achieving a Bachelor's Degree the focus of the programme switches to Business Management. Moreover , there is an option for the students to pursue a Double Major or enroll in a Minor as well. The BBus Management has a range of courses to allow students to study in areas which are of relevance and interest to their individual Management career plan. The Year 3 and Year 4 students specialize in the field of Business and cover essential courses on Supervisory Management, Organizational Behaviour, Leadership for Change Management, Operations Managements, Strategic Management and International Business,. The design of this programme also offers flexibility by allowing selection of courses from not only other business disciplines but also from other Bahrain Polytechnic programmes. The BBus Management Programme offers 2 streams with a focus on people or processes . Moreover this is a unique programme that provides the students an opportunity to think outside the box and innovate and develop their entrepreneurial skills with course offerings such as New Ventures and Enterprise Development . This BBus Management Programme is preparing the “ entrepreneurs of tomorrow”.</p>
Entry and Selection *	<p>General entry requirements such as secondary school achievements, English and Mathematics are described in the Student Admission Policy A/AB/010. Specific entry requirements for this qualification, beyond those described in the Student Admission Policy are as follows:</p> <ul style="list-style-type: none"> • Academic <ul style="list-style-type: none"> • Applicants must demonstrate competence in English and in Mathematics. These requirements may be met by the successful completion of: <ul style="list-style-type: none"> • AP4203 English 2 • AP4101 Mathematics 2 or similar • Or passing English and Mathematics Selection Tests at the required level. • Applicants who do not meet all of the entry criteria above may be considered for special or provisional entry
Selection and Criteria and Process *	<p>Where there are more applicants who meet the programme entry criteria than can be accepted, the following shall be used:</p> <ul style="list-style-type: none"> • Selection Criteria <ul style="list-style-type: none"> • Preference will be given to students who have successfully completed the Foundation Programme at Bahrain Polytechnic and have clearly demonstrated an aptitude for Business and a commitment to their study.

	<ul style="list-style-type: none"> Results from programme entry tests will be used to select students with the highest likelihood of successfully completing the degree programme. Selection Process <ul style="list-style-type: none"> Applicants may be required to attend an interview. Consideration of work experience and prior educational achievement may be used
Major Selection Criteria *	<p>Major Selection Requirements</p> <ul style="list-style-type: none"> All students must have completed, or be exempted from, 210 credits from courses listed in Schedule A inclusive of: <ul style="list-style-type: none"> 45 credits of English courses BU6004 Introduction to Management BU7002 Human Resource Management <p>Major Selection Criteria</p> <p>Where there are more applicants for a major than places available, priority for selection will be made using combined GPAs for courses as set out as follows:</p> <ul style="list-style-type: none"> BU6004 Introduction to Management BU7002 Human Resource Management
Accreditation / External Approval Requirements *	None specific to this qualification.
Attendance Requirements *	Attendance requirements are described in the policy Student Attendance A/AB/010.
Qualification Overview *	<p>The qualification encompasses an initial two years full-time academic study in the broad Business disciplines at NQF levels 6 and 7, followed by two years full-time academic study of specialist study at NQF levels 7 and 8. The intention is to build up core knowledge in a range of areas including Marketing, Accounting, Finance, Quantitative Techniques, Research Methods, Economics, Management, Information Systems and Business Law; to develop general academic capacity, introduce sociological and ethical issues in business, and prepare for a chosen specialist field of study. The specialist area of study in Management runs over the final two years and comprises of courses that are designed to develop students' abilities to think and operate strategically within the business arena. In the final year, this knowledge is consolidated in the form of the capstone industry project where students operate in a fully authentic setting as professionals on a current business issue a partner company is dealing with. The industry project requires the learners to develop solutions towards authentic business needs underpinned by general and specialist theoretical argumentation.</p>
Qualification Aim *	<p>The qualification aims to develop work-ready, skilled management graduates who are aware of the ethical and professional standards required as a professional practitioner in the field. Management graduates will have the latest management techniques, business concepts and relevant employability skills to be adaptable in the workplace in Bahrain and internationally. They will have the professional competencies and management skills required to effectively problem solve and apply critical analysis to make informed business decisions. They will have the skills that enable them to work effectively in teams and to clearly present their ideas in written and oral form to a range of audiences.</p>

In Bahrain the majority of employment opportunities for management graduates comes from the private sector, parts of the semi-government sector undergoing transformation as well as SME's and family businesses who are 'corporatising' their business models. A 2014 law change that requires any company with over fifty employees to have a Bahraini HR staff member will create demand for graduates. Dr Jarmo Kotilaine, Bahrain Economic Development Board highlighted the scale of the market in Saudi Arabia and the range of opportunities the Eastern Province offers for graduates willing to move or commute.

Diagram 2.6A provides for essentially two progression opportunities for graduates – into employment or into post-graduate study.



Graduate Pathways and Destination *

Employment

This programme prepares students for the following careers and/or employment opportunities:-

- Entry Level:
 - Account Rep
 - Entry level consultant
 - Buyer/Merchandiser
 - Business Journalist
 - Product Line Manager
 - Researcher
 - HR Assistant
 - Entrepreneur
 - Procurement
 - Data analyst
 - Trainee Manager
 - Public Sector – research and analysis
- Future positions:
 - Account Executive
 - Management Consultant
 - Senior Consultant
 - General Management
 - Organisational Management
 - Operations Management
 - Project Management
 - Strategic Management
 - Business Development

In addition students can progress to further fields of study, including:-

Masters in Business Administration (MBA) or a range of Masters programmes nationally, regionally and internationally

Employability Skills Generic Definition:

Communication	Communicate in ways that contribute to productive and harmonious relationships across employees and customers.
Team work	Work effectively independently and in collaboration with others.
Problem solving	Think critically and respond appropriately to changing needs within a growing and diversifying economy.

Other Information *	Initiative and enterprise	Apply resourcefulness, innovation and strategic thinking to a range of workplace situations.
	Planning and organisation	Plan and manage their working lives.
	Self management	Demonstrate self discipline and adaptability, and be able to plan and achieve personal and professional goals.
	Learning	Understand the need for and engage with continuous learning throughout the lifespan.
	Technology	Utilize information technology effectively and ethically in their personal and professional lives.

Programme Learning Outcomes

On successful completion of this programme the learner will be able to :

Description
Demonstrate a detailed knowledge of core business concepts and a broad understanding of the changing business environment
Evaluate business perspectives and adapt strategies to deal with varied (defined and some undefined) business contexts
Recommend and utilise management strategies that lead to the ability to formulate, implement and evaluate local, regional and international business planning through applying standard investigative research methods
Manage interaction in organisations to aid decision making and the achievement of tasks thereby motivating others to perform well and to lead change effectively
Develop positive stakeholder relations, both internal and external, with a strong orientation to meeting client needs in an innovative and enterprising way to solve client problems or deal appropriately with complex situations
Create and design strategies to support the successful and sustainable growth of new and existing enterprises
Work with various organisations in advisory roles, as business partners, project managers or in general management
Practice as a professional using 21st century skills

Semester Schedules

Year 1 / Semester 1

Core	
Course Code	Title
BU6008	Applied Communication
BU6005	Introduction to Accounting
EL5001	Introduction to English Communication

Year 1 / Semester 2

Core	
Course Code	Title
EL5002	English Communication for Research, Reading and Writing in the Disciplines
BU6007	Introduction to Economics
BU6006	Quantitative Business Methods

Year 2 / Semester 1

Core	
Course Code	Title
EL6003	English Skills A
BU6009	Introduction to Finance
BU6004	Introduction to Management

BU6010	Management Information Systems
--------	--

Year 2 / Semester 2

Core	
Course Code	Title
BU7003	Business Law
BU6011	Business Research Methods
BU7002	Human Resource Management

Year 3 / Semester 1

Core	
Course Code	Title
BU7205	New Ventures
BU7201	Operations Management
Optional	
Course Code	Title
BU7200	Advanced Supervisory Management
BU7204	Improving Quality in the Workplace

Year 3 / Semester 1 & 2

Optional	
Course Code	Title
TL7302	Strategic Supply Chain and Retail Logistics

Year 3 / Semester 1 or 2

Core	
Course Code	Title
EL6402	Research Skills
EL6401	Skills for Academic Writing
EL6403	Speaking Skills for Interviews

Year 3 / Semester 2

Core	
------	--

Course Code	Title
BU8204	<u>Contemporary Management in a Gulf Context</u>

BU8200	<u>International Business</u>
--------	---

BU6012	<u>Project Management</u>
--------	---

Optional	
----------	--

Course Code	Title
BU7202	<u>Organisational Behaviour</u>

Year 4 / Semester 1

Core	
------	--

Course Code	Title
BU8203	<u>Enterprise Development</u>

BU7203	<u>Leadership for Change Management</u>
--------	---

BU8202	<u>Strategic Management</u>
--------	---

Optional	
----------	--

Course Code	Title
TL8302	<u>Supply Chains and Risk Management</u>

Year 4 / Semester 2

Core	
------	--

Course Code	Title
BU8099	<u>Cooperative Industry Project Business</u>