

APPROVED

Bachelor of Business (Double Major)**Faculty of Business and Logistics**

Acronym / Abbreviation *	BBUS (Double Major)					
Nature	Major					
Programme Code	BBS8090	Programme Duration	5 Year/Cycle	Programme Level	Level 8	
Programme Credits	555	Award Category	Bachelors			
Effective From	2021/2022 Sem 2 as of (August 2025)					
Owner	School of Business					
Professional Body						
Professional Body	Recognition Status	Effective From	Interim Date	Professional Bodies	Contact Person	Evidence
Employability Skills	Yes	04/01/2021				
Target Groups *						
High School Graduates						
International Students						
Unemployed						
Qualification Completion Requirements Criteria	<p>Awarded where candidates have met all of the requirements below :</p> <p>1. Meet all the requirements of both Majors as described in each individual qualification PAD</p> <p>and</p> <p>2. Achieve the Bahrain Polytechnic General Qualification Requirements as found in Policy A/AB/004, Naming and Awarding Qualifications which includes National Requirement courses but, for this qualification, exemption from Elective course requirements;</p> <p>and</p> <p>3. Completion of courses to accumulate a minimum of 540 credits from any Bahrain Polytechnic Qualification;</p>					
	<p>The Business programme is based on a curriculum that provide a solid foundation in a broad range of business disciplines, which widen students' ability to think strategically, and which enhance their employability. The programme has been designed to provide opportunities for students to gain a sound understanding of the business environment with options to major in a specialised field as determined in consultation with Bahraini industry. Student may choose to exit with a Diploma in Business which covers the first two years of the programme. For</p>					

Programme Overview *	those continuing towards achieving a Bachelor's Degree there are several majors to choose from and Double majors are also possible. Each major has a range of courses to allow students to study in areas which are of relevance and interest to their individual career plan. The design of this programme also offers flexibility by allowing selection of courses from not only other business disciplines but also from other Bahrain Polytechnic programmes.
Entry and Selection *	<p>General entry requirements such as secondary school achievements, English and Mathematics are described in the Student Admission Policy A/AB/010. Specific entry requirements for this qualification, beyond those described in the Student Admission Policy are as follows:</p> <ul style="list-style-type: none"> • Academic <ul style="list-style-type: none"> • Applicants must demonstrate competence in English and in Mathematics. These requirements may be met by: <ul style="list-style-type: none"> • The successful completion of: <p>AP4203 English 2</p> <p>AP4101 Mathematics 2 or similar</p> • or passing English and Mathematics Selection Tests at the required level. • Applicants who do not meet all of the entry criteria above may be considered for special or provisional entry
Selection and Criteria and Process *	<p>Where there are more applicants who meet the programme entry criteria than can be accepted, the following shall be used:</p> <ul style="list-style-type: none"> • Selection Criteria <p>Preference will be given to students who have successfully completed the Certificate of Academic Preparation programmes at Bahrain Polytechnic and have clearly demonstrated an aptitude for Business and a commitment to their study.</p> <p>Results from programme entry tests will be used to select students with the highest likelihood of successfully completing the degree programme.</p> <ul style="list-style-type: none"> • Selection Process <p>Applicants may be required to attend an interview.</p> <p>Consideration of work experience and prior educational achievement may be used</p>
Major Selection Criteria *	Entry criteria and selection requirements for each major are listed in the relevant major PAD. Criteria for both majors must be met

Accreditation / External Approval Requirements *	None specific to this qualification								
Attendance Requirements *	Attendance requirements are described in the policy Student Attendance A/AB/010.								
Qualification Overview *	<p>The qualification encompasses an initial two years full-time academic study in the broad Business disciplines at NQF levels 6 and 7, followed by two years full-time academic study of specialist study at NQF levels 7 and 8. The intention is to build up core knowledge in a range of areas including marketing, accounting, finance, quantitative techniques, research methods, economics, management, information systems and law; to develop general academic capacity, introduce sociological and ethical issues in business, and prepare for a chosen specialist field of study. The specialist phase runs over the final two years and comprises courses that are designed to develop students' abilities to think and operate strategically within a business arena. In the final year, this knowledge is consolidated in the form of the capstone industry project where students operate in a fully authentic setting as professionals on a current management issue a partner company is dealing with. The industry project requires the learners to develop solutions towards authentic business needs underpinned by general and specialist theoretical argumentation.</p>								
Qualification Aim *	The overall aim of the Bachelor of Business is to develop broad-based business graduates with specialist knowledge and skills at the international forefront of business practice that meet the requirements of the Bahrain and the wider GCC region. This aim is congruent with the human capital development aspirations outlined in Economic Vision 2030								
Graduate Pathways and	<p>In Bahrain the majority of employment opportunities for graduates will come from the private sector, parts of the semi-government sector undergoing transformation as well as SME's and family businesses who are 'corporatising' their business models. A 2014 law change that requires any company with over fifty employees to have a Bahraini HR staff member will create demand for graduates. Dr Jarmo Kotilaine, Bahrain Economic Development Board highlighted the scale of the market in Saudi Arabia and the range of opportunities the Eastern Province offers for graduates willing to move or commute.</p> <p>Graduate pathways for each specialisation are available in the equivalent specialist PAD.</p> <p>Diagram 2.6A provides for essentially two progression opportunities for graduates – into employment or into post-graduate study.</p> <table border="1"> <tr> <td>Postgraduate Study</td><td>Employment</td></tr> <tr> <td>▲</td><td>▲</td></tr> <tr> <td colspan="2">Bachelor of Business (Double Major), Years 3 and 4</td></tr> <tr> <td>▲</td><td></td></tr> </table>	Postgraduate Study	Employment	▲	▲	Bachelor of Business (Double Major), Years 3 and 4		▲	
Postgraduate Study	Employment								
▲	▲								
Bachelor of Business (Double Major), Years 3 and 4									
▲									

Destination *

Bachelor of Business, Years 1 and 2



Secondary school graduates

Certificate of Academic
Preparation

Workforce

Diagram 2.6A: Graduate Pathways

Employment

Employment pathways for each specialisation are available in the equivalent specialist PAD.

Empolyability Skills Generic Definition:

Communication

Communicate in ways that contribute to productive and harmonious relationships across employees and customers.

Team work

Work effectively independently and in collaboration with others.

Problem solving

Think critically and respond appropriately to changing needs within a growing and diversifying economy.

**Initiative and
enterprise**

Apply resourcefulness, innovation and strategic thinking to a range of workplace situations.

Other Information *

	Planning and organisation	Plan and manage their working lives.
	Self management	Demonstrate self discipline and adaptability, and be able to plan and achieve personal and professional goals.
	Learning	Understand the need for and engage with continuous learning throughout the lifespan.
	Technology	Utilize information technology effectively and ethically in their personal and professional lives.

Programme Learning Outcomes

On successful completion of this programme the learner will be able to :

Description
The PILOs are a combination of the PILOs from the two majors

Semester Schedules

Year 1 / Semester 1

Core	
Course Code	Title
BU6008	Applied Communication
BU7003	Business Law
BU6011	Business Research Methods
EL5002	English Communication for Research, Reading and Writing in the Disciplines
EL6003	English Skills A
BU7002	Human Resource Management
BU6005	Introduction to Accounting
BU6007	Introduction to Economics
EL5001	Introduction to English Communication
BU6009	Introduction to Finance
BU6004	Introduction to Management
BU6001	Introduction to Marketing
BU6010	Management Information Systems
BU6012	Project Management
BU6006	Quantitative Business Methods
EL6402	Research Skills
EL6401	Skills for Academic Writing

EL6403	Speaking Skills for Interviews
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Year 1 / Semester 1 & 2

Core	
Course Code	Title
NR	National Requirements

Year 1 / Unspecified

Core	
Course Code	Title
NR-Arabic	National Requirements- Arabic