

# **Bachelor of Film and Animation**

Faculty of EDICT (Engineering, Design and ICT)

Programme Title (Arabic)	ة الشرح تعمل الموسر ل الو مال ف ال ا ع عان ص ي ف س و يهر و ل الشعبل ا							
Acronym / Abbreviation *	BFA							
Nature	Unendorsed Qualification							
Programme Code	BFA8800 Programme Duration 4 Year/Cycle Programme Level Level 8							
Programme Credits	480 Award Category Bachelors							
Effective From	2021/2022 Sem 2							
Owner	School of Creative Media							
Professional Body								
Professional Body	Recognition Status	Effective From	Interim Date	Profession	nal Bodies	Conta	ct Person	Evidence
Employability Skills	Yes	05/12/2021						
Target Groups *								
High School Graduates								
People in Employment								
Unemployed								
Targeted Industry Groups								
Awarded where candidates have met all of the requirements below:  Successful completion of, or exemption from, all courses listed in Schedule A.  and  Achieve the Bahrain Polytechnic General Qualification Requirements as documented in Programme Approval Policy A-AB-001 and Naming and Awarding Qualifications Policy A-AB-004.  and  Completion of courses to accumulate a minimum of 480 credits from any Bahrain Polytechnic Qualification								

### Programme Overview \*

The Bachelor of Film and Animation is a multi-disciplinary undergraduate degree offered to participants interested in furthering their education in the fields of filmmaking, sound, animation and time-based media. This degree is designed to introduce and further specialize the learners' in-depth understanding, knowledge, and skills in film and animation, and to extend their abilities to apply their competence in practice. This programme is suitable for students interested in digital content creation, including a variety of styles of filmmaking, audio production, and animation. Working on real-world projects in teams, students learn all aspects of digital production then specialise in film, sound or animation. Students can include courses from the Web Media and Visual Design programmes in their Film and Animation degree, as well as a range of optional elective courses. Combining the art of time-based media design with the technology of filmmaking and animation, students gain first hand experience in professional film production in both simulated and real work environments.

The programme's flexible structure allows students to develop their skills in any aspect of film or animation production. Courses are tailored to careers that students wish to pursue related to the film and animation industry.

Along with the general degree entry requirements, applicants must show competence in English and Mathematics.

These specific requirements may be met by:

- Successful completion of:
- AP4203 English 2

Entry and Selection \*

Selection and Criteria and

and

AP4101 Mathematics 2 (General)

or

• Passing English and Mathematics Entry tests at the required level or equivalent.

If there are more eligible applicants than available places then priority will be given to applicants who have achieved the selection criteria:

#### Selection Criteria:

- Successful completion of the Foundation programme at Bahrain Polytechnic.
- Results from programme entry tests.
- Prepared for and committed to academic study, based on academic track record.

#### Selection Process:

• Students who have met entry requirements through the Bahrain Polytechnic Foundation programme will be given first priority.

Process \*

,	Priority for all other applicants will be on the basis of entry test results and selection criteria.
Major Selection Criteria *	N/A
Accreditation / External Approval Requirements *	To be placed on the NQF Framework
Attendance Requirements *	Institutional attendance requirements are described in the policy Student Attendance A-AB-006. There are no programme specific attendance requirements; however, certain courses will require students to organise and implement production shoots outside of scheduled class times.
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	This programme is suitable for students interested in digital content creation, including a variety of styles of filmmaking, audio production, and animation. Working on real-world projects in teams, students learn all aspects of digital production then specialise in film, sound or animation. Students can include courses from the Web Media and Visual Design programmes in their Film and Animation degree. Combining the art of time-based media design with the technology of filmmaking and animation, students gain first-hand experience in professional film production in both simulated and real work environments.
Qualification Overview *	In the first year of the programme students study a range of core subjects related to each area of focus: English, Audio & Video Production, Recording Principles, Mixing Techniques, and Stop Motion Animation. This enables students to focus on areas of specialisation in years 3 and 4 through their elective choices. In the second year students further develop technical skills and study the history and business side of the film and animation industry, as well as screenwriting and storyboarding, audio & video post-production techniques, and 3D modelling and animation.
	In the third and fourth years students specialize in film, sound, or animation, and have opportunities to work on industry and community projects to prepare them for entry into the industry. Students also take courses in Advanced Editing, VFX, media psychology, live event design, motion graphics, documentary filmmaking, directing, character animation, and media management.
	The Bachelor of Film and Animation degree will also prepare students to conduct projects outside of Bahrain, in the wider GCC region and global film and animation markets, and to cultivate and maintain strong links with commercial industries.
	The programme aims to:
	• Provide "hands on", highly interactive learning experiences, taking into account relevant industry issues of today, as well as issues that will fuel and inspire the fields of filmmaking, sound design, and animation in the future.
Qualification Aim *	

• Provide an environment which encourages students to achieve excellence within their discipline areas and to develop their cultural and aesthetic sensitivities, leading them to an understanding of human factors essential to the effective communication of ideas.

Depending on the focus of study, this programme prepares students with advanced skills in at least 3 of the following areas:

- Digital animation
- Audio recording
- Video production
- Mixing techniques
- Stop Motion animation
- Screenwriting
- Visual Effects (VFX)
- Audio post-production
- Directing
- Producing
- Cinematography
- 3D Modeling & Animation
- Motion Graphics
- Live Event streaming
- Character Animation for Video Games
- Media Management

# Graduate Pathways and Destination \*

There is a shortage of skilled film and animation specialists in Bahrain and the GCC. This degree is a preparation for a variety of careers including:

- Video producer
- Filmmaker
- Cinematographer
- Media Manager
- Content Creator
- Social Media Manager
- Sound Designer
- Audio Engineer
- Director
- Producer
- 3D Animator
- Motion Graphics Artist
- Game Designer
- Character Designer and Animator

	Graduates will be sought-after employees in any company or sector of the economy that uses film, video, sound or animation as part of their business operations, e.g. media, advertising, design, marketing, travel, banking, government or universities. Many filmmakers and animators choose to become independent contractors or freelancers, working in several different sectors. Qualified graduates can also start their own companies.
Other Information *	Employability Skills Generic Definitions:  Communication: Communicate in ways that contribute to productive and harmonious relationships across employees and customers.  Team Work: Work effectively independently and in collaboration with others.  Problem Solving: Think critically and respond appropriately to changing needs within a growing and diversifying economy.  Initiative and Enterprise: Apply resourcefulness, innovation and strategic thinking to a range of workplace situations.  Planning and Organisation: Plan and manage their working lives.  Self Management: Demonstrate self discipline and adaptability, and be able to plan and achieve personal and professional goals.  Learning: Understand the need for and engage with continuous learning throughout the lifespan.
	Technology: Utilize information technology effectively and ethically in their personal and professional lives.

Programme Learning Outcomes
On successful completion of this programme the learner will be able to:

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Demonstrate critical knowledge of the aesthetic, strategic, and technological aspects of time-based digital media content and products

Demonstrate knowledge of local, regional and global issues associated with time-based media and communication

Master written, oral and visual skills relevant to time-based media in English

Use time-based digital media technologies and strategies in appropriate professional contexts

Think critically, be innovative and engage in dialogue on issues relevant to contemporary film and animation industries

Recognise the legal, ethical, social, and professional issues involved in time-based media activities and critically reflect upon one's own practice

Practice as a creative media professional using 21st century skills and formulate career goals based on relevant interests

### **Semester Schedules**

#### Year 1 / Semester 1

Core			
Course Code	Title		
WM6006	Audio & Video 1		
WM6002	WM6002 Internet & Multimedia Technology 1		
EL5005	EL5005 Reading and Writing English for EDICT		
FA6001	Recording Principles		

### Year 1 / Semester 2

Core		
Course Code	Title	
WM6011	<u>Digital Animation</u>	
FA6002	Mixing Techniques	
EL5006	Speaking and Listening English for EDICT	
WM6013	Stop Motion Production	

#### Year 2 / Semester 1

Core			
Course Code	Title		
FA7004 Applied History of Cinematic Arts			

FA6004	Audio Post-Production
EL6001	English for EDICT 3
FA6003	Screenwriting

# Year 2 / Semester 2

Core	Core		
Course Code	Title		
WM7002	3D Modeling and Animation 1		
	I		
EL6002	English for EDICT 4		
FA7001	Visual Storytelling (old version)		
Elective			
Course Code	Title		
ELE1	Electives 1		

# Year 3 / Semester 1

Core			
Course Code	Title		
FA7006	Documentary Filmmaking		
FA8002	FA8002 Motion Graphics		
FA7007	Music Production		
Elective	Elective		
Course Code	Title		
ELE1	Electives 1		

# Year 3 / Semester 2

Core				
Course Code	Title			
FA8000	3D Animation 2			
FA7008	<u>Cinematography</u>			
FA8005	Live Event Design			

NR	National Requirements
Optional	
Course Code	Title
NR-Arabic	National Requirements- Arabic

## Year 4 / Semester 1

Core	
Course Code	Title
FA8004	Character Animation
FA8006	Directing & Producing
FA7010	Film & Animation Final Year Project 01

Year 4 / Semester 2		
Core		
Course Code	Title	
FA8009	Cooperative Learning Project (BFA)	
FA8007	Media Psychology	
Elective		
Course Code	Title	
ELE2	Electives 2	