

APPROVED

Bachelor of Business
Faculty of Business and Logistics

Acronym / Abbreviation *	BBUS					
Nature	Major					
Programme Code	BBS8000	Programme Duration	4 Year/Cycle	Programme Level	Level 8	
Programme Credits	480	Award Category	Bachelors			
Effective From	2022/2023 Sem 2					
Owner	School of Business					
Professional Body						
Professional Body	Recognition Status	Effective From	Interim Date	Professional Bodies	Contact Person	Evidence
Employability Skills	Yes	04/01/2021				
Target Groups *						
High School Graduates						
International Students						
Unemployed						
Qualification Completion Requirements Criteria	Awarded where candidates have met all of the requirements below:					
	<ul style="list-style-type: none"> Successful completion of all courses listed in Schedule A 					
	and					
	<ul style="list-style-type: none"> Accumulation of at least 120 credits from courses in Schedule B from which at least 60 credits are at NQF level 8. 					
	and					
	<ul style="list-style-type: none"> Accumulation of at least 60 credits from courses in Schedule C 					
	and					
	<ul style="list-style-type: none"> Achieve the Bahrain Polytechnic General Qualification Requirements as found in Policy A/AB/004, Naming and Awarding Qualifications. 					
	<ul style="list-style-type: none"> One National Requirements – Arabic course; 					

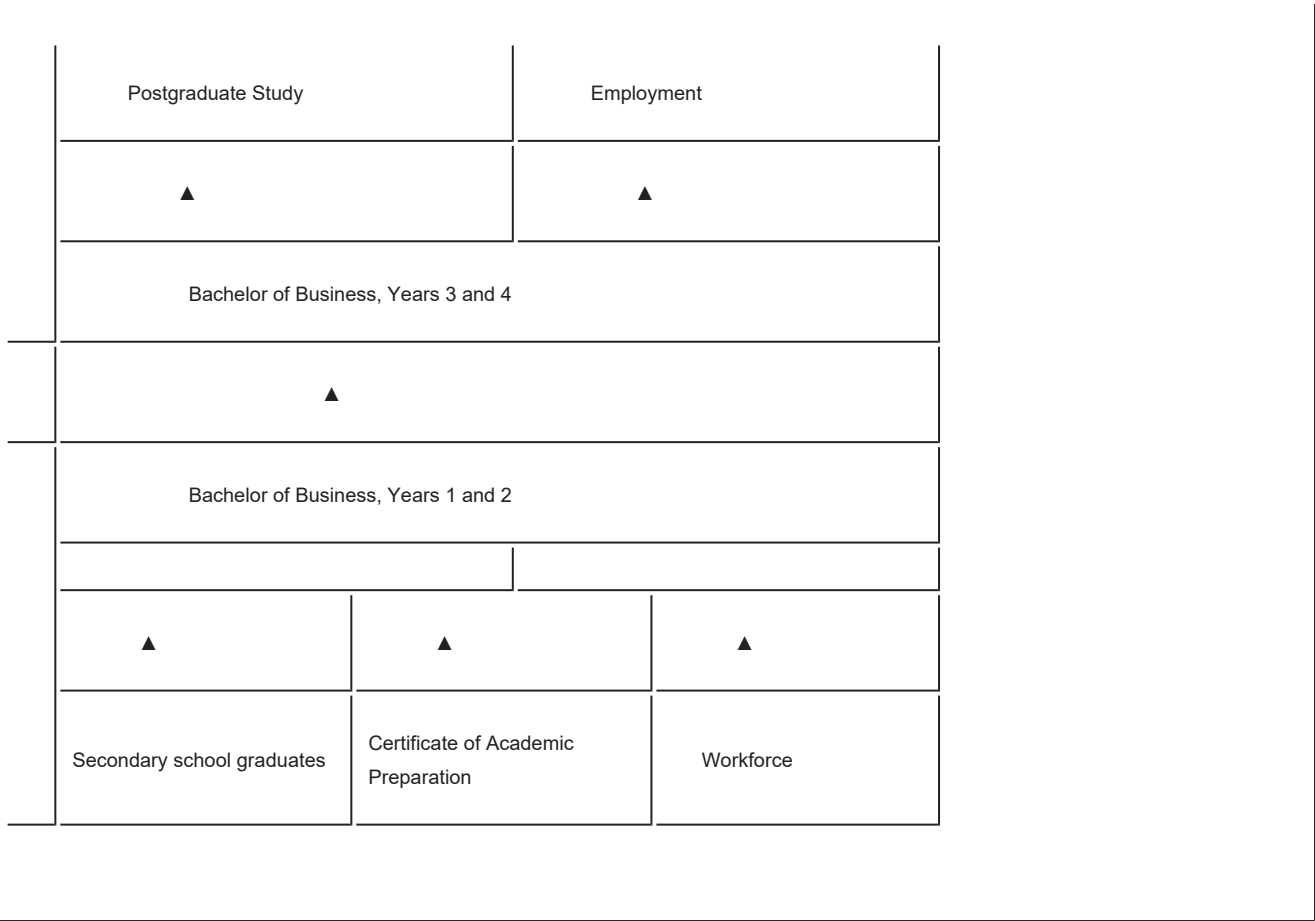
	<ul style="list-style-type: none"> • The two National Requirements courses; • Accumulate 45 credits from 'Elective' courses. <p>and</p> <ul style="list-style-type: none"> • Completion of courses to accumulate a minimum of 480 credits from any Bahrain Polytechnic Qualification;
Programme Overview *	<p>The Business programme is based on a curriculum that provides a solid foundation in a broad range of business disciplines, which widens students' ability to think strategically, and which enhances their employability. The programme has been designed to provide opportunities for students to gain a sound understanding of the business environment with options to major in a specialised field as determined in consultation with Bahraini industry. Student may choose to exit with a Diploma in Business which covers the first two years of the programme. For those continuing towards achieving a Bachelor's Degree there are several majors to choose from and Double majors are also possible. Each major has a range of courses to allow students to study in areas which are of relevance and interest to their individual career plan. The design of this programme also offers flexibility by allowing selection of courses from not only other business disciplines but also from other Bahrain Polytechnic programmes.</p>
Entry and Selection *	<p>General entry requirements such as secondary school achievements, English and Mathematics are described in the Student Admission Policy A/AB/010. Specific entry requirements for this qualification, beyond those described in the Student Admission Policy are as follows:</p> <ul style="list-style-type: none"> • Academic <ul style="list-style-type: none"> • Applicants must demonstrate competence in English and in Mathematics. These requirements may be met by: <ul style="list-style-type: none"> • The successful completion of: <p>AP4203 English 2</p> <p>AP4101 Mathematics 2 or similar</p> • or passing English and Mathematics Selection Tests at the required level. • Applicants who do not meet all of the entry criteria above may be considered for special or provisional entry
	<p>Where there are more applicants who meet the programme entry criteria than can be accepted, the following shall be used:</p>

Selection and Criteria and Process *	<ul style="list-style-type: none"> • Selection Criteria <p>Preference will be given to students who have successfully completed the Certificate of Academic Preparation programmes at Bahrain Polytechnic and have clearly demonstrated an aptitude for Business and a commitment to their study.</p> <p>Results from programme entry tests will be used to select students with the highest likelihood of successfully completing the degree programme.</p> <ul style="list-style-type: none"> • Selection Process <p>Applicants may be required to attend an interview.</p> <p>Consideration of work experience and prior educational achievement may be used</p>
Major Selection Criteria *	<p>N/A</p>
Accreditation / External Approval Requirements *	<p>None specific to this qualification</p>
Attendance Requirements *	<p>Attendance requirements are described in the policy Student Attendance A/AB/010.</p>
Qualification Overview *	<p>The qualification encompasses an initial two years full-time academic study in the broad Business disciplines at NQF levels 6 and 7, followed by two years full-time academic study of specialist study at NQF levels 7 and 8. The intention is to build up core knowledge in a range of areas including marketing, accounting, finance, quantitative techniques, research methods, economics, management, information systems and law; to develop general academic capacity, introduce sociological and ethical issues in business, and prepare for a chosen specialist field of study. The specialist phase runs over the final two years and comprises courses that are designed to develop students' abilities to think and operate strategically within a business arena. In the final year, this knowledge is consolidated in the form of the capstone industry project where students operate in a fully authentic setting as professionals on a current business issue a partner company is dealing with. The industry project requires the learners to develop solutions towards authentic business needs underpinned by general and specialist theoretical argumentation.</p>
Qualification Aim *	<p>The overall aim of the Bachelor of Business is to develop broad-based business graduates with specialist knowledge and skills at the international forefront of business practice that meet the requirements of the Bahrain and the wider GCC region. This aim is congruent with the human capital development aspirations outlined in Economic Vision 2030.</p>

Graduate Pathways and Destination *

In Bahrain the majority of employment opportunities for business graduates will come from the private sector, parts of the semi-government sector undergoing transformation as well as SME's and family businesses who are 'corporatising' their business models. A 2014 law change that requires any company with over fifty employees to have a Bahraini HR staff member will create demand for graduates. Dr Jarmo Kotilaine, Bahrain Economic Development Board highlighted the scale of the market in Saudi Arabia and the range of opportunities the Eastern Province offers for graduates willing to move or commute.

The diagram below provides for essentially two progression opportunities for graduates – into employment or into post-graduate study.



Employment

This programme prepares students for the following careers and/or employment opportunities:-

	<ul style="list-style-type: none"> • Business specialists: strategy development, change management, project implementation, corporate communications, process design • Business trainer • Management consultant • General management • Owner/managers 	
Other Information *	Empolyability Skills Generic Definition:	
	Communication	Communicate in ways that contribute to productive and harmonious relationships across employees and customers.
	Team work	Work effectively independently and in collaboration with others.
	Problem solving	Think critically and respond appropriately to changing needs within a growing and diversifying economy.
	Initiative and enterprise	Apply resourcefulness, innovation and strategic thinking to a range of workplace situations.
	Planning and organisation	Plan and manage their working lives.
	Self management	Demonstrate self discipline and adaptability, and be able to plan and achieve personal and professional goals.
	Learning	Understand the need for and engage with continuous learning throughout the lifespan.

	Technology	Utilize information technology effectively and ethically in their personal and professional lives.

Programme Learning Outcomes

On successful completion of this programme the learner will be able to :

Description
Demonstrate a detailed knowledge of core business concepts and a broad understanding of the changing business environment
Evaluate business perspectives and adapt strategies to deal with varied (defined and some undefined) business contexts
Practice as a professional using 21st century skills

Semester Schedules

Year 1 / Semester 1

Core	
Course Code	Title
BU6008	Applied Communication
BU6005	Introduction to Accounting
EL5001	Introduction to English Communication
BU6001	Introduction to Marketing

Year 1 / Semester 2

Core	
Course Code	Title
EL5002	English Communication for Research, Reading and Writing in the Disciplines
BU6007	Introduction to Economics
NR	National Requirements
BU6006	Quantitative Business Methods
Optional	
Course Code	Title
NR-Arabic	National Requirements- Arabic

Year 2 / Semester 1

Core	
Course Code	Title
EL6003	English Skills A
BU6009	Introduction to Finance

BU6004	Introduction to Management
BU6010	Management Information Systems

Year 2 / Semester 2

Core	
Course Code	Title
BU7003	Business Law
BU6011	Business Research Methods
BU7002	Human Resource Management

Year 3 / Semester 1

Optional	
Course Code	Title
BUSOPT1	Business Options 1
BUSOPT2	Business Options 2
BUSOPT3	Business Options 3
Elective	
Course Code	Title
ELE1	Electives 1

Year 3 / Semester 1 or 2

Core	
Course Code	Title
EL6402	Research Skills
EL6401	Skills for Academic Writing
EL6403	Speaking Skills for Interviews

Year 3 / Semester 2

Core	
Course Code	Title
BU6012	Project Management
Optional	

Course Code	Title
BUSOPT1	Business Options 1
BUSOPT2	Business Options 2
Elective	
Course Code	Title
ELE1	Electives 1

Year 4 / Semester 1

Optional	
Course Code	Title
BUSOPT1	Business Options 1
BUSOPT2	Business Options 2
BUSOPT3	Business Options 3
Elective	
Course Code	Title
ELE1	Electives 1

Year 4 / Semester 2

Optional	
Course Code	Title
BU8099	Cooperative Industry Project Business
BU8199	Cooperative Industry Project Marketing