

APPROVED

WM6003: Web Design

| Course Details | |
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| Course Code: | WM6003 |
| Course Title: | Web Design APPROVED |
| Short Title: | Web Design |
| Course Level:: | Level 6 |
| Valid From:: | 2023/2024 Sem 1 |
| Credits:: | 15 |
| Owner: | Web Media |
| Assessment Method: | Achievement |
| Course Aim | <ul style="list-style-type: none">• To familiarize students with the principles of web design• To strengthen student creative thinking abilities.• To develop technical skills using appropriate software.• To familiarize students with the steps of the design process, starting from a conceptual idea to the realization of a concrete project. |

| CLO | |
|-----------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|
| On Completion of this course, the learner will be able to | |
| # | Learning Outcome Description |
| 1 | Apply web design theory to the development of a design plan. |
| 2 | Use image software appropriately to create optimized files for use on the web. |
| 3 | Prepare and convert documents for future development on the web such as animation and interactivity. |
| 4 | Develop a professional project for simulated clients within the constraints of the market and other competitors. |
| Requisites | |
| No requisites | |

| Examinations |
|---------------------------------------------------|
| Assessment Type Examination (Practical) |
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| No Other Controlled Assessments |
| Uncontrolled Assessments |
| Assessment Type Practical Project |

| Affiliated Entities | | | |
|---------------------|----------------------------------------------------------------------------------------|----------------|-------------|
| Entity Code | Entity Title | Entity Version | Entity Type |
| DMK7012 | Associate Degree in Digital and Social Media Marketing | 1 | Programme |
| ICT8011 | Bachelor of Information and Communications Technology (Programming Major) | 1 | Programme |
| ICT8011 | Bachelor of Information and Communications Technology (Programming Major) | 2 | Programme |
| BFA8800 | Bachelor of Film and Animation | 2 | Programme |
| BFA8801 | Bachelor of Filmmaking | 1 | Programme |
| BFA8802 | Bachelor of Animation and Visual Effects | 1 | Programme |
| BU8012 | Transitional Bachelor of Digital Marketing | 1 | Programme |
| BWM6000 | Diploma in Web Media | 1 | Programme |
| BWM7000 | Associate Degree in Web Media | 1 | Programme |
| BWM7000 | Associate Degree in Web Media | 2 | Programme |
| BWM8000 | Bachelor of Web Media | 2 | Programme |
| BWM8000 | Bachelor of Web Media | 3 | Programme |
| DES8000 | Bachelor of Visual Design | 3 | Programme |
| DM6012 | Diploma in Digital Marketing | 1 | Programme |
| DMK8012 | Bachelor of Digital Marketing | 1 | Programme |
| DMK8014 | Bachelor of Digital and Social Media Marketing | 1 | Programme |
| DSM6001 | Diploma in Social Media Marketing | 1 | Programme |
| ENT8020 | Bachelor of Engineering Technology (Mechanical) | 3 | Programme |
| ENT8031 | Bachelor of Engineering Technology (Electronics) | 4 | Programme |
| ENT8040 | Bachelor of Engineering Technology (Electrical) | 2 | Programme |
| ENT8050 | Bachelor of Engineering Technology (Electromechanical) | 2 | Programme |
| ENT8060 | Bachelor of Engineering Technology (Communications and Networks) | 2 | Programme |
| ENT8070 | Bachelor of Engineering Technology (Chemical and Industrial Processes Engineering) | 1 | Programme |
| ENT8080 | Bachelor of Engineering Technology (Civil) | 1 | Programme |
| ENT8090 | Bachelor of Engineering Technology (Industrial Instrumentation and Automatic Control) | 1 | Programme |
| ICT6045 | Diploma in Web Development | 1 | Programme |
| ICT7011 | Associate Degree in Information and Communications Technology (Programming Major) | 1 | Programme |
| ICT7022 | Associate Degree in Information and Communications Technology (Information Systems) | 1 | Programme |
| ICT7041 | Associate Degree in Information and Communications Technology (Database Systems Major) | 1 | Programme |
| ICT7051 | Associate Degree in Information and Communications Technology (Cyber Security) | 1 | Programme |
| ICT8022 | Bachelor of Information and Communications Technology (Information Systems Major) | 1 | Programme |
| ICT8031 | Bachelor of Information and Communications Technology (Networking Major) | 1 | Programme |
| ICT8041 | Bachelor of Information and Communications Technology (Database Systems Major) | 1 | Programme |
| ICT8051 | Bachelor of Information and Communications Technology (Cyber Security Major) | 2 | Programme |
| MWM8000 | Minor in Web Media Design | 1 | Programme |
| No Code Yet | Bachelor of Web Media (Updated) | 1 | Programme |
| No Code Yet | Copy Of Digital Marketing | 1 | Programme |
| No Code Yet | Copy Of Bachelor of Information and Communications Technology (Cyber Security Major) | 1 | Programme |
| TBC | To be deleted | 1 | Programme |
| NEDICTE | Non-EDICT Electives | 1 | Group |