APPROVED

BU8202: Strategic Management

Course Details

Course Code:	BU8202
Course Title:	Strategic Management APPROVED
Short Title:	
Course Level::	Level 8
Valid From::	2022/2023 Sem 2
Credits::	15
Owner:	Business
Assessment Method:	Achievement
Course Aim	This course will develop a broad and integrated knowledge of management techniques that lead to the ability to formulate, implement and evaluate business

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CILO	
On Completion of this course, the learner will be able to	
#	Learning Outcome Description
1	Demonstrate a critical Knowledge of a range of management strategies and their appropriateness in particular business contexts
2	Use a selection of strategic management tools in given business contexts.
3	Identify and analyse routine professional problems and issues in the implementation of management strategies
4	Demonstrate effective communication skills in choosing, formulating and implementing management strategies

Requisites

- Pre Requisite: 30 credits at NQF L7 (or BPQF level 6 or a combination thereof) from the management major in the Bachelor of Business
- Anti Requisite: BSB7202

No Examinations

Other Controlled Assessments
Assessment Type Presentation

Uncontrolled Assessments
Assessment Type Project (Individual)
Assessment Type Project (Group)

Affiliated Entities

Entity Code	Entity Title	Entity Version	Entity Type
BBS8000	Bachelor of Business	3	Programme
BBS8001	Bachelor of Business (General)	1	Programme
BBS8020	Bachelor of Business: Management	4	Programme
MEB8001	Minor In Entrepreneurship: Business	1	Programme
BUSOPT1	Business Options 1	1	Group
BUSOPT2	Business Options 2	1	Group
BUSOPT3	Business Options 3	1	Group