

APPROVED

BU8200: International Business

Course Details

Course Code:	BU8200
Course Title:	International Business APPROVED
Short Title:	
Course Level::	Level 8
Valid From::	2021/2022 Sem 2
Credits::	15
Owner:	Business
Assessment Method:	Achievement
Course Aim	This course will develop the ability to apply political, social, cultural and economic perspectives to issues facing businesses operating in a global environment.

CILO	
On Completion of this course, the learner will be able to	
#	Learning Outcome Description
1	Evaluate the central managerial issues and considerations in multinational corporations
2	Evaluate the impact of the international business environment
3	Apply appropriate internationalisation strategies
4	Demonstrate appropriate use of workplace skills and technology
Requisites	
<ul style="list-style-type: none"> • Pre Requisite: 45 credits at NQF Level 7 - any 2 L7 courses from the Bachelor of Business and any 1 L7 course from any major (or BPQF Level 6 or a combination thereof) from the Bachelor of Business programme • Anti Requisite: BSB7200 	

No Examinations
Other Controlled Assessments
Assessment Type Viva voce examination
Uncontrolled Assessments
Assessment Type Project (Group)
Assessment Type Project (Individual)

Affiliated Entities			
Entity Code	Entity Title	Entity Version	Entity Type
BBS8000	Bachelor of Business	3	Programme
BBS8001	Bachelor of Business (General)	1	Programme
BBS8020	Bachelor of Business: Management	4	Programme
MEB8001	Minor In Entrepreneurship: Business	1	Programme
BUSOPT1	Business Options 1	1	Group
BUSOPT2	Business Options 2	1	Group
BUSOPT3	Business Options 3	1	Group