

DRAFT

FA8005: Live Event Design

Course Details	
Course Code:	FA8005
Course Title:	Live Event Design DRAFT
Short Title:	LED
Course Level::	Level 8
Valid From::	2021/2022 Sem 2
Credits::	15
Owner:	School of Creative Media
Assessment Method:	Achievement
Course Aim	To provide students with the advanced knowledge and experience of planning, organising and hosting a live event. The course aims to also explore the fundamentals, technology and streaming platforms for conducting virtual live event streams, providing opportunities to creative experimentation of design approaches, whilst developing knowledge, understanding and critical insight into the principles and practices underpinning design, artistry and innovation within live events and creative industries.

CLO	
On Completion of this course, the learner will be able to	
#	Learning Outcome Description
1	Develop a virtual event strategy that includes key components unique to planning virtual events
2	Design and execute successful live and virtual events responding to creative briefs following event protocols
3	Reflect upon and analyse live event projects demonstrating comprehensive knowledge and skills in the conception, planning, delivery, management and evaluation of events.
Requisites	
<ul style="list-style-type: none"> Pre Requisite: WM6006 - Audio-Video 1 	

No Examinations
No Other Controlled Assessments
Uncontrolled Assessments
Assessment Type Project (Individual)
Assessment Type Project (Individual)
Assessment Type Lab Assignment

Affiliated Entities			
Entity Code	Entity Title	Entity Version	Entity Type
BFA7000	Associate Degree in Film and Animation	1	Programme
BFA8800	Bachelor of Film and Animation	1	Programme