

APPROVED

FA8002: Motion Graphics

Course Details	
Course Code:	FA8002
Course Title:	Motion Graphics <div>APPROVED</div>
Short Title:	MoGraph
Course Level::	Level 8
Valid From::	2024/2025 Sem 1
Credits::	15
Owner:	School of Creative Media
Assessment Method:	Achievement
Course Aim	<p>To equip students with advanced knowledge of motion design principles and techniques leading to the production of high-dynamic Motion Graphics for film, television, video games, and the web. Students will learn the art of creating time-based visual imagery by combining kinetic typography, graphics, videos, images, and sound to communicate ideas that will engage viewers. Students will develop and produce individual concepts and apply visual effects (VFX) for motion content.</p> <p>The course also encourages students to use inspiration from fields outside of digital media such as traditional storytelling, visual arts, performing arts, music and poetry, to produce industry-standard motion graphics.</p>

CLO	
On Completion of this course, the learner will be able to	
#	Learning Outcome Description
1	Demonstrate advanced competencies to plan, conceptualize, storyboard, and design solutions for time-based media arts.
2	Design and create high-dynamic and engaging motion graphic animations using industry-standard tools, techniques, and workflows.
3	Critically analyze and reflect upon the work of one's own motion graphic projects and review of peers' work.
Requisites	
No requisites	

No Examinations
No Other Controlled Assessments
<b>Uncontrolled Assessments</b>
<b>Assessment Type</b> Project (Individual)
<b>Assessment Type</b> Project (Individual)
<b>Assessment Type</b> Lab Assignment

Affiliated Entities			
Entity Code	Entity Title	Entity Version	Entity Type
BFA7000	Associate Degree in Film and Animation	1	Programme
BFA8800	Bachelor of Film and Animation	1	Programme
BFA8800	Bachelor of Film and Animation	2	Programme
BFA8801	Bachelor of Filmmaking	1	Programme