

DRAFT

FA7001: Visual Storytelling (old version)

Course Details	
Course Code:	FA7001
Course Title:	Visual Storytelling (old version) DRAFT
Short Title:	VS
Course Level::	Level 7
Valid From::	2021/2022 Sem 2
Credits::	15
Owner:	School of Creative Media
Assessment Method:	Achievement
Course Aim	To provide students with knowledge and experience of creative media visual storytelling techniques in practice. The course discusses the elements of photographic art and how these components can be used to support a story.

CILO	
On Completion of this course, the learner will be able to	
#	Learning Outcome Description
1	Demonstrate a fundamental understanding of visual principles, components, and language to convey story ideas and meaning in film through preparing and presenting preparatory and reflective documentation materials for film and animation
2	Use advanced film equipment and software to design and produce motion pictures informed by a strong understanding of the principles of visual storytelling
3	Apply formal visual analysis and draw upon a fundamental knowledge of visual principles and language to assess, analyze and make recommendations to enhance existing motion pictures
Requisites	
<ul style="list-style-type: none"> • Pre Requisite: WM6006 	

No Examinations
No Other Controlled Assessments
Uncontrolled Assessments
Assessment Type Project (Individual)
Assessment Type Practical Project
Assessment Type Practical Project

Affiliated Entities

Entity Code	Entity Title	Entity Version	Entity Type
BFA8800	Bachelor of Film and Animation	1	Programme