

APPROVED

BU8203: Enterprise Development

Course Details

Course Code:	BU8203
Course Title:	Enterprise Development APPROVED
Short Title:	Enterprise
Course Level::	Level 8
Valid From::	2019/2020 Sem 2
Credits::	15
Owner:	Business
Assessment Method:	Achievement
Course Aim	The aim of this course is to develop strategies to support the successful growth of new and existing enterprises

CILO	
On Completion of this course, the learner will be able to	
#	Learning Outcome Description
1	Use a range of industry-accepted skills, techniques and practices in the production of a business development plan
2	Demonstrate a critical understanding of business principles, concepts and terminology as they apply to start up and developing enterprises
3	Identify and analyse professional problems and issues encountered when taking a business idea from conception to inception.
4	Undertake critical analysis and evaluation of resource requirements, sources of finance and support for new and developing enterprises.
5	Demonstrate appropriate use of workplace skills and technology
Requisites	
<ul style="list-style-type: none"> • Pre Requisite: BU 7205 + 15 credits at NQF Level 7 (or BPQF level 6 or a combination thereof) from any programme in the Polytechnic • Anti Requisite: BSB7203 	

No Examinations
Other Controlled Assessments
Assessment Type Presentation
Uncontrolled Assessments
Assessment Type Practical Project
Assessment Type Practical Project

Affiliated Entities			
Entity Code	Entity Title	Entity Version	Entity Type
ICT8011	Bachelor of Information and Communications Technology (Programming Major)	1	Programme
ICT8011	Bachelor of Information and Communications Technology (Programming Major)	2	Programme
BBS8000	Bachelor of Business	3	Programme
BBS8001	Bachelor of Business (General)	1	Programme
BBS8020	Bachelor of Business: Management	4	Programme
BFA6000	Diploma in Film and Animation	1	Programme
BFA8800	Bachelor of Film and Animation	2	Programme
BFA8801	Bachelor of Filmmaking	1	Programme
BFA8802	Bachelor of Animation and Visual Effects	1	Programme
BWM8000	Bachelor of Web Media	3	Programme
DES8000	Bachelor of Visual Design	3	Programme
ENT7070	Associate Degree in Engineering Technology (Chemical and Process Engineering)	1	Programme
ENT7080	Associate Degree in Engineering Technology (Civil)	1	Programme
ENT7090	AEngTech Industrial Instrumentation and Automatic Control	1	Programme
ENT8020	Bachelor of Engineering Technology (Mechanical)	3	Programme
ENT8031	Bachelor of Engineering Technology (Electronics)	4	Programme
ENT8040	Bachelor of Engineering Technology (Electrical)	2	Programme
ENT8050	Bachelor of Engineering Technology (Electromechanical)	2	Programme
ENT8060	Bachelor of Engineering Technology (Communications and Networks)	2	Programme
ENT8070	Bachelor of Engineering Technology (Chemical and Industrial Processes Engineering)	1	Programme
ENT8080	Bachelor of Engineering Technology (Civil)	1	Programme
ENT8090	Bachelor of Engineering Technology (Industrial Instrumentation and Automatic Control)	1	Programme
ICT7011	Associate Degree in Information and Communications Technology (Programming Major)	1	Programme
ICT7022	Associate Degree in Information and Communications Technology (Information Systems)	1	Programme
ICT7041	Associate Degree in Information and Communications Technology (Database Systems Major)	1	Programme
ICT7051	Associate Degree in Information and Communications Technology (Cyber Security)	1	Programme
ICT8022	Bachelor of Information and Communications Technology (Information Systems Major)	1	Programme
ICT8031	Bachelor of Information and Communications Technology (Networking Major)	1	Programme
ICT8041	Bachelor of Information and Communications Technology (Database Systems Major)	1	Programme
ICT8051	Bachelor of Information and Communications Technology (Cyber Security Major)	2	Programme
MEB8001	Minor In Entrepreneurship: Business	1	Programme
MEB8002	Minor In Entrepreneurship: Non Business	1	Programme
No Code Yet	Copy Of Bachelor of Information and Communications Technology (Cyber Security Major)	1	Programme
BUSOPT1	Business Options 1	1	Group
BUSOPT2	Business Options 2	1	Group
BUSOPT3	Business Options 3	1	Group
EDICTE	EDICT Electives	1	Group