

APPROVED

Business Options 1

Group Details	
Code	BUSOPT1
Title	Business Options 1 <div>APPROVED</div>
Credits	15
Group Effective Date	2018/2019 Sem 2
Group Faculty	Faculty of Business and Logistics
Extra Information	In Sem 1 2022/23- BU8105 has been added as an optional course to schedule C and BU7104 has been removed from Schedule B.

Structure of the Group

			Credits			Courses	
Core or Stream	Title	Description	Min	Max	AND/OR	Min	Max
Optional	Schedule B		0	0	and	0	0
Optional	Schedule C		0	0	and	0	0

Deliveries

Year/Cycle	Semester	Delivery Type	Delivery Range	Code	Title	Version	Credits
0	Semester 1	Core	Schedule B	BU7402	Accounting Systems	4	15
0	Semester 1	Core	Schedule B	BU7200	Advanced Supervisory Management	3	15
0	Semester 1	Core	Schedule C	BU8400	Auditing	3	15
0	Semester 1	Core	Schedule C	BU8103	Brand Management	4	15
0	Semester 1	Core	Schedule C	BU8204	Contemporary Management in a Gulf Context	3	15
0	Semester 1	Core	Schedule B	BU7300	Corporate Finance	2	15
0	Semester 1	Core	Schedule C	BU8301	Derivatives & Alternative Investments	4	15
0	Semester 1	Core	Schedule B	BU7102	Digital Marketing	2	15
0	Semester 1	Core	Schedule B	BU7701	Employee Relations	4	15
0	Semester 1	Core	Schedule C	BU8203	Enterprise Development	2	15
0	Semester 1	Core	Schedule B	BU7400	Financial Accounting	3	15
0	Semester 1	Core	Schedule C	BU8402	Financial Reporting	4	15
0	Semester 1	Core	Schedule C	BU8300	Financial Risk Management	2	15
0	Semester 1	Core	Schedule B	BU7204	Improving Quality in the Workplace	2	15
0	Semester 1	Core	Schedule B	BU7101	Integrated Marketing Communication	3	15
0	Semester 1	Core	Schedule C	BU8200	International Business	3	15
0	Semester 1	Core	Schedule C	BU8302	International Finance	3	15
0	Semester 1	Core	Schedule B	BU7702	International Human Resource Management	2	15
0	Semester 1	Core	Schedule B	BU8100	International Marketing	2	15
0	Semester 1	Core	Schedule C	BU8100	International Marketing	2	15
0	Semester 1	Core	Schedule B	BU7302	Investment & Portfolio Management	4	15
0	Semester 1	Core	Schedule B	BU7303	Islamic Finance 1	3	15
0	Semester 1	Core	Schedule C	BU8303	Islamic Finance 2	2	15
0	Semester 1	Core	Schedule B	BU7203	Leadership for Change Management	2	15
0	Semester 1	Core	Schedule C	BU8700	Learning and Talent Development	3	15
0	Semester 1	Core	Schedule B	BU7401	Management Accounting	2	15
0	Semester 1	Core	Schedule C	BU8101	Marketing Management	2	15
0	Semester 1	Core	Schedule C	BU8102	Marketing Planning	3	15
0	Semester 1	Core	Schedule B	BU7103	Marketing Research	2	15
0	Semester 1	Core	Schedule B	BU7301	Money and Banking	5	15
0	Semester 1	Core	Schedule B	BU7201	Operations Management	3	15

0	Semester 1	Core	Schedule B	BU7202	Organisational Behaviour	2	15
0	Semester 1	Core	Schedule B	BU7700	Resourcing and Talent Management	3	15
0	Semester 1	Core	Schedule C	BU8701	Rewards and Compensation Management	3	15
0	Semester 1	Core	Schedule B	BU7100	Services Marketing	3	15
0	Semester 1	Core	Schedule C	BU8702	Strategic HRM	3	15
0	Semester 1	Core	Schedule C	BU8202	Strategic Management	3	15
0	Semester 1	Core	Schedule C	BU8401	Taxation	3	15
0	Semester 1	Optional	Schedule C	BU8105	Social Media Marketing Strategy	3	15

Affiliated Entities

Entity Code	Entity Title	Entity Version	Entity Type
BBS8000	Bachelor of Business	3	Programme
BBS8001	Bachelor of Business (General)	1	Programme

Other Staff

No other staff on this group
